

**PARKROYAL ON
PICKERING TO
OPEN IN 2012.**



UOL APPOINTS RICHARD ROGERS TO DESIGN SHANGHAI PROJECT

UOL Group (UOL) has appointed internationally renowned architect Richard Rogers of Rogers Stirk Harbour + Partners (RSHP) to design its upcoming residential development in Changfeng, Shanghai. Located 10 kilometres west of the Shanghai city, the Changfeng project, which is jointly developed by UOL, Singapore Land and Kheng Leong will comprise approximately 430 luxury residential units, leisure amenities, a kindergarten and an 8,000 sqm retail complex.

Richard Rogers is the founder of RSHP; the famed British architect is best known for his clear design focus and intuitive understanding of how cities and people interact and his impact on contemporary architecture. The practice's key projects include Pompidou Centre in Paris, the Lloyd's of London, One Hyde Park, Millennium Dome in London, and Terminal 4 of Barajas Airport in Madrid. He is the 2007 Pritzker Architect Prize Laureate and recipient of many international awards.

Mr Liam Wee Sin, President (Property) of UOL said: "Our partnership with Rogers and his team on our project in Shanghai demonstrates our commitment towards product innovation and differentiation. We share the strong aspects of the human dimension in the firm's philosophy and approach to creating good design and quality spaces. We believe that the Changfeng project – when completed – will capture such essence and set a new benchmark."



On the collaboration, Mr Rogers, who is the Chairman of RSHP, said: "Changfeng is our first built project in Shanghai and will be one of the key residential developments in China. It offers high-rise apartments arranged around a central green space within which low-rise 'town house' blocks are located within landscaped gardens – an innovative concept for the China luxury housing market.

Our project will maximise views for residents and create opportunities for those living in the development to meet and interact. We are also delighted to be working with UOL, a company with an exceptional track record of delivering high quality residential projects in Southeast Asia, on such a unique offering for the China market."

The development is within walking distance to the Lines 2 and 13 metro stations, providing rapid access to Shanghai city centre and Hongqiao Transportation Hub. The development is expected to be launched in the second half of 2013.

To celebrate the collaboration with Richard Rogers, UOL with Singapore Land, are sponsoring a retrospective of his works from over four decades. "The Richard Rogers + Architects: From the House to the City" exhibition is held at the Urban Redevelopment Authority Gallery in Singapore from 21 May to 20 August 2011.



UOL BAGS AWARDS

UOL has won the inaugural BCI Asia Top 10 Developers Awards 2011 (Singapore). We are honoured to be awarded the BCA Construction Excellence Award 2011 (Residential Buildings – \$1,200/m² & Above Category) for Pavilion 11.

The BCI Asia Top 10 Developers Awards recognise leading developers in seven key Asian markets which have made the greatest contribution to the building industry this year. Winning firms were identified by BCI Asia according to the aggregate value of their projects under design or which have broken ground in 2010. BCI Asia's researchers interviewed a quarter of a million architects and other building professionals to compile the data for these awards. BCI Asia is a construction media group that publishes over 150,000 reports each year on construction projects in Asia/Pacific region.

The BCA Construction Excellence Awards by Building Construction Authority of Singapore (BCA) accord recognition to construction projects that demonstrate performance excellence in Singapore. This year, all private residential projects which qualified were BCA Quality-Mark certified and scored above 90 CONQUAS points. The Awards aim to serve as an incentive for contractors operating in Singapore to attain high standards of management, technical expertise and workmanship, as well as to enhance competition for work excellence.

VELOCITY'S SEARCH FOR THE SINGAPORE NINJA WARRIOR CONTINUES

Participants jumped, swung and climbed at this year's Urban Attack @ Velocity. Into its second year running after a very successful first outing last year, the event was made tougher for participants this year.

Stretching across 20 metres and reaching a height of seven metres, Urban Attack was a daunting challenge. Consisting of six obstacles, participants had to cross over revolving barrels, jump on rotating discs, leap across water with a punching bag, climb across a cargo net, bounce over three huge balls and swing across turning bars.

Attracting adventure-sport enthusiasts, the event saw over 1,200 participants in four categories – Men's Open, Women's Open, Mixed Team Challenge and Men's Team Challenge. Only 15 percent cleared the course after repeated tries. The fastest 50 individuals and teams who cleared the course entered the final competition to vie for the Ninja Warrior title. Despite the tougher challenge, a new record was set for the fastest individual – at 31 seconds. The participant flew through the course with everyone watching in awe.

A theme-dressed competition for the teams also generated interest and laughter from shoppers who viewed the competition. Besides the entertainment programmes, shoppers were rewarded with attractive gift redemptions, lucky draw prizes as well as a chance to try the obstacle course during this Great Singapore Sale period.

The event was well-covered by the media including The Straits Times, The New Paper, Lianhe Zaobao and RazorTV.



An interest group on Facebook engaged the internet community with real-time updates, photographs and videos taken by shoppers and participants.

UNITED SQUARE'S KIDS IN THE BIG WORLD RETURNS, BIGGER AND BETTER

United Square's award-winning event – Kids in the Big World is back with seven exciting occupations. Once again, the kids had a memorable experience as they tried their hands at their chosen occupations donned in scaled-to-fit uniforms. Each station was intricately decked to replicate the occupation's working environment, and guided by dedicated experts from each field.

Within a 30-minute session, each child was able to try out an occupation namely Fighter Jet Pilot, Electrical Engineer, Biologist/Chemist, Journalist, Optometrist, Veterinarian and Architect. The sessions were exciting as the Journalists get to broadcast simulated news on-site while animal-loving children "worked" as Veterinarian to care for small animals with expert guidance from the Temasek Polytechnic School of Applied Science.

Aspiring little Architects built green skyscrapers by applying the three features of wind turbines, solar energy and green elements. The skyscrapers with three green features aesthetically applied were shortlisted for 'The SUPERSTUDIO 20 Under 15 Design Challenge: I Designed My Green Skyscraper!' contest organised by SUPERSTUDIO and supported by the BCA and United Square shopping mall. Through the mall's Facebook page, the shortlisted skyscrapers vied for the title of 'SUPERSTUDIO's 20 Under 12 Young



Designer' based on the highest number for "Likes". The top three winners of the most popular skyscrapers walked away with prizes from BCA, SUPERSTUDIO and the mall.

Kids in the Big World is a learn-through-play experience in a safe and conducive environment, that offers children an adventure in self-discovery, pique their interest in career choices, and ignite their sense of ambition.

PAN PACIFIC HOTELS GROUP TO OPEN FLAGSHIP PARKROYAL IN SINGAPORE – PARKROYAL ON PICKERING

UOL's listed hotel subsidiary, Pan Pacific Hotels Group, announced that it will open its flagship PARKROYAL hotel – PARKROYAL on Pickering on Upper Pickering Street in Singapore in 2012. Located at the key gateway into the Central Business District and the Raffles Place financial hub, the 363-room property is close to the bustling Chinatown, waterfront entertainment and restaurant options along the Singapore River.

This flagship hotel, which boasts an investment cost of approximately S\$350 million, will feature a dedicated wellness floor with a day spa, a 300-metre nature trail and waterfall walk, an expansive pool terrace and a rooftop bar with spectacular 360-degree views of the city skyline.

Designed by award-winning design firm WOHA, PARKROYAL on Pickering features a hotel-in-a-garden concept and sustainable features that have earned it a BCA Green Mark Platinum score, the nation's highest green rating by the BCA. WOHA are the architects behind iconic buildings such as The Met in Bangkok, and in Singapore, the School of the Arts and Stadium Mass Rapid Transit Station.

Among its green features are rainwater harvesting, automatic sensors to regulate energy and water usage, and solar cells that will power landscape lighting. Greenery such as skygardens, planter terraces and green walls feature prominently in the hotel's design concept spread throughout the building's façade bringing lush greenery directly to the rooms and internal spaces, as well as create a lush tropical setting – extending the green areas from Hong Lim Park and encouraging bio-diversity in the city.

"The design of PARKROYAL on Pickering demonstrates how we can not only conserve greenery in our high-rise city centre but multiply it in a manner that is architecturally striking, integrated and sustainable," said Donovan Soon, Senior Associate of WOHA.

"It underpins our garden city image and will set Singapore as a world leader on the stage of green high-rise developments. The soft foliage and sensuous curves of the skygardens will come together with the crisp, streamlined glazed tower forms to create an arresting architecture," he added.

"With its awe-inspiring design features, this is a brand-defining hotel for PARKROYAL. We are delighted to have WOHA behind our flagship hotel. We also look forward to the hotel redefining the skyline in the area, and setting new standards for the PARKROYAL brand," said A. Patrick Imbardelli, President and Chief Executive of Pan Pacific Hotels Group.

Pan Pacific Hotels Group currently owns and operates three other PARKROYAL properties in Singapore – PARKROYAL on Beach Road, PARKROYAL on Kitchener Road and PARKROYAL Serviced Suites Singapore. The PARKROYAL brand will also debut in China in 2013 with PARKROYAL Serviced Suites Green City, Shanghai and PARKROYAL Taihu Resort, Suzhou in 2014.

