



**WATERBANK AT DAKOTA
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UOL Group's latest residential project – Waterbank at Dakota saw good preview sales, with the strong momentum continuing to the official launch on 17 April 2010. Within a month, 99% of the 616 units were sold. The official launch was also well-timed as it coincided with the opening of the Dakota MRT Station on the Circle Line.

The success of Waterbank at Dakota lies in its winning combination of a central location, a river frontage and unblocked views towards the city and Goodman/Wilkinson landed enclave.

The development is also located close to Kallang Riverside and Paya Lebar which are slated to be major growth precincts under the Urban Redevelopment Authority's Master Plan 2008. Kallang Riverside will be developed into a 64-hectare lifestyle precinct offering waterfront homes, hotels

and some 400,000 square metres of office, retail and entertainment facilities, and the Sports Hub, while Paya Lebar is being transformed into a new commercial hub as part of the government's strategy for businesses to decentralise from the CBD. Both Kallang Riverside and Paya Lebar are expected to add to the vitality and vibrancy of the Dakota area.

Speaking on the good response, Liam Wee Sin, Chief Operating Officer, UOL Group, said: "We manage to bring out the best of the site's attributes. The opening of the Circle Line is a timely boost to our launch. The Dakota area has tremendous potential to be the next prime area at the fringe of the city."

An architectural masterpiece crafted in full glass accented with Mondrian-inspired lines, the development comprises four 20-storey and three 19-storey blocks, and one row of unique pool-side cabana units with private carpark lots. It offers



facilities such as an infinity-edged pool overlooking the Geylang Park Connector, a gym perching dramatically over the fifth storey, a jogging track and a 50m lap pool for serious swimmers.

Catering to a wide range of homebuyers, from urbanites leading an active lifestyle, to nature-loving families and investors, the 99-year leasehold property offers a range of one-to four-bedroom units, cabana units, dual-key units and penthouses. Sizes for the units vary from 484 square feet for a one bedroom to 2,820 square feet for a penthouse. The project is expected to be completed in 2014.

Look out for our next two projects, Terrene at Bukit Timah (999 years) and a freehold condominium at Spottiswoode Park. For enquiries, call 6255 0233 / 6354 9637.

FIRST YOG CHEER SONG UNVEILED AT VELOCITY

Velocity is proud to host the launch ceremony for You Are The One Singapore – the first of a series of three cheer songs for Singapore's inaugural Youth Olympic Games (YOG). Mr Teo Ser Luck, Senior Parliamentary Secretary for Community Development, Youth and Sports, and Ministry of Transport, the guest of honour at the ceremony, danced to the beat of the song with corresponding hand movements as the three-minute video was unveiled at the mall. Through the song, Singaporeans can rally together and be heard as they cheer on Team Singapore and visiting athletes from all over the world to the first Youth Olympic Games from 14-26 August.



UNITED SQUARE PARTNERS BUSINESSES FOR FAMILIES COUNCIL

The Businesses for Families Council, supported by the Ministry of Community Development, Youth and Sports launched the inaugural “We Welcome Families Week” during the March school holidays at United Square Shopping Mall. The week-long campaign aimed to create awareness of businesses that welcome families, encourage families to patronise these businesses and to provide a platform for businesses to extend promotions and discounts to families.

Dr Teo Ho Pin, Mayor of North West CDC was the Guest-of-Honour at the launch event. Teams of families were flagged off from the mall to race across the island to visit family-friendly outlets guided by given clues. It was a day of intergenerational fun for the families here at United Square.

United Square obtained the accreditation of the pro-family business mark in 2007 with over 55 United Square tenants pledging to adopt pro-family practices. To date, the mall has made conscientious effort to enhance its facilities to reach out to the 3G (Grandparents, Parents, Children) family unit. Last year, the mall spent \$1.2 million

VELOCITY LAUNCHES SPORTS FROM THE HEART MOVEMENT

As a dedicated sports mall, Velocity continues to show support for sports by contributing back to the community through its Sports from the Heart Programme. In March, Velocity collaborated with the Singapore Disability Sports Council (SDSC) to promote disability sports in Singapore.

The crux of the Sports from the Heart movement is Velocity GIVES – abbreviation to ‘Grants for all-InclusiVe Elite Sportspersons’, a 3-year fund-raising programme, in support for home-grown elite athletes with disabilities. Velocity GIVES donated 10% of all promotional redemption amounting to \$21,515 made during the promotion period at the customer service counter to an athlete with disability, for his or her sporting pursuits.

For this year’s programme, Velocity has selected Mr Adam Kamis to be the beneficiary of this donation because of his exceptional



to improve its facilities. Asset enhancement works included new added lifts, air-conditioned lift lobbies, sheltered taxi lobby area with seating and TV programmes to entertain.

“We are always seeking opportunities to make each shopping trip a gratifying one. Adding conveniences for the ‘Tri-generational’ family is part of our continual efforts to enhance the shopping experiences. It is also our way of demonstrating our commitment as a leader in the kids learning mall and a partner in pro-family business,” said Ms Dolly Lian, General Manager, Marketing.

start to his sports career. Having only started training in December 2008, he is already the first person with disability to compete in the Swissotel Vertical Marathon and a proud silver medallist in the 800m category of the 5th ASEAN Para Games 2009. With this additional financial support in his training funds, he is bound to soar to new heights.

To compliment this programme, a series of activities were organised with the aim to bring disability sports closer to the heart of public. Over three weekends, exhibition matches for lawn bowling, archery and wheelchair basketball were held in Velocity. A total of 56 teams consisting both national athletes and members of the public participated in these competitions. Public awareness of disability sports and our unsung heroes – national athletes with disability were heightened.

Members of the public also pledged their support for these athletes with disabilities by leaving words of encouragement at Velocity’s new microsite – www.velocitygives.sg. Posts are linked directly to individual Facebook page to widen the reach of the message. 10 lucky winners walked away with Velocity shopping vouchers.



PAN PACIFIC RESORT OPENS IN BALI



Pan Pacific Hotels Group opens Pan Pacific Nirwana Bali Resort in Bali, Indonesia on 1 April 2010. Established in 1992, PT Bali Nirwana Resort (BNR) is a subsidiary through the Hotel & Resort business unit of the Jakarta-listed PT Bakrieland Development Tbk, an integrated property developer. BNR is the owning company of the five-star integrated Resort previously known as Le Meridien Nirwana Bali Resort which opened its door in 1997.

The expansive 103-hectare integrated resort is located on Bali's magnificent southwest coast and features spectacular views of the island's volcanic mountains and the Indian Ocean. With 278 rooms including luxury suites and villas, the resort offers world class recreational and banquet facilities including indoor and outdoor meeting spaces for up to 300 guests.

Its lush 18-hole world class Greg Norman golf course has also won acclaimed honours including "Best Course in Asia" and "Best Course in Indonesia". The resort was named 'Asia's Leading Golf Resort' by World Travel Awards.

"Pan Pacific has a long-standing reputation for premium hospitality steeped in a culture of personalised care, delicate service and attention to detail," said Henu Kusdaryono, President Director & CEO of PT Bali Nirwana Resort. "We are confident that under the Pan Pacific brand, the resort will create new and unique experiences for our guests."

As part of opening festivities, guests enjoyed a celebratory champagne toast at breakfast while a colourful Balinese Gebogan Hindu ceremony with offerings of flowers, fruits, and cakes took place on resort grounds to commemorate the special day. An evening cocktail was also held on the resort's picturesque lawn



with business partners, guest, hotel associates, local community representatives and government officials in attendance.

"Pan Pacific Nirwana Bali Resort will be a brand-defining resort for the Pan Pacific brand as we seek to expand the resorts segment in our portfolio," said A. Patrick Imbardelli, President and CEO of Pan Pacific Hotels Group. "With the various resort enhancements, the focus is on providing an integrated holistic guest experience for anyone who walks through the doors of the resort, thereby fulfilling our vision of creating memorable hotel experiences."

Pan Pacific Nirwana Bali Resort will be Pan Pacific Hotels Group's second hotel in Indonesia. This is in line with Pan Pacific Hotels Group's expansion strategy of developing the resorts segment under its brand. Currently, the Group operates award-winning ski resorts Pan Pacific Whistler Village Centre and Pan Pacific Whistler Mountainside in Canada.