# w uol channel

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#### NEW SENIOR APPOINTMENTS IN UOL GROUP

Mr Amedeo Patrick Imbardelli and Mr Paul Rene Lee ▶

The month of July marked a significant milestone for Hotel Plaza Limited, Pan Pacific Hotel and Resorts as well as Parkroyal Hotels & Resorts. Mr Amedeo Patrick Imbardelli was appointed President and Chief Executive Officer for Hotel Plaza Limited and Pan Pacific Hotel and Resorts, whilst Mr Paul Rene Lee joined us as Parkroyal Hotel and Resorts' Vice President and Regional General Manager for Asia Pacific.





Mr Imbardelli commenced his role on 21 July 2008 bringing with him over 25 years of experience in the hotel industry including managing large, multi-brand organisations with multi-market presence. He is responsible for the hotel's day-to-day management, operations and oversees the management and expansion of the Group's hotels, including the 'Pan Pacific' and 'Parkroyal' hotel management divisions.

Mr Lee joined the Group on 1 July 2008 with 23 years of experience in the hospitality industry, and has previously held senior management positions at hotels and corporate level in Singapore, Thailand, the Philippines, Hong Kong and Macau. Armed with a Bachelor of Arts degree in Hotel & Restaurant Administration (Honours), he brings with him strong background in hotel operations, pre-opening and opening of hotels and project management. Mr Lee oversees hotel operations of the Parkroyal Group including new hotel openings in support of the Group's expansion plans.

## ART IN NEWTON SUITES



▶ UOL specially commissioned Victor Tan to create a series of wire sculptures for its award-winning Newton Suites. Victor Tan is the first Singaporean to win the coveted Commonwealth Arts & Crafts Awards in 1999 and has participated in solo and group exhibitions in Singapore, Hong Kong, Japan and United Kingdom.

He designed a group of five sculptures around the idea of a family unit playing and growing together. The wire sculptures are integrated into the modern design landscape, which features contemporary finishes such as steel, stone and mosaic. These figures at the development's reflective pool are lifesize human forms in various movements, including one of a man holding up his child. Under Victor's skilful mastery, these surreal figures explore the beauty of life and importance of human relationships and connectedness.

A series of wire birds in various dimensions and motions are discreetly integrated into the tropical, ornamental plumeria (frangipani) trees lining the quiet and relaxed pool deck area. Perching quietly on the branches, these woven wire birds create a refreshing, contemplative setting and haven for the residents.

"I enjoy every stage of creating art, from fantasizing ideas to transforming the fantasies into something real, interacting with the environment and giving warmth



and life to the space. Every part of the process inspires me. It connects the heart, the mind and the world and that further allows me to truly experience the stage of freedom. The freeness of wires liberates my thoughts, feelings and energy into the work, channeling them to the audience who will experience in their own ways the piece of creation with a life of its own," says Tan.

The sculptural wire human forms "woven" by artist Victor Tan certainly add a contemporary complement to the ultramodern and minimally chic Newton Suites residential development.



#### **UOL ADOPTED RIDERS IN SUPPORT OF CHARITY**





UOL Group officially sponsored a group of undergraduates on a 2-week cycling expedition to raise funds for The Straits Times School Pocket Money Fund. "Ride from the Heart – 1,000 miles for the kids" is a 1000-mile expedition from Phuket to Singapore to raise \$60,000. The Straits Times School Pocket Money Fund aims to alleviate the financial burden faced by needy families in providing for their children's education.



At UOL, we believe in inspiring the youths to pursue their goals and dreams, and at the same time, give back to the community. As such, we supported this meaningful cause and adopted all 12 riders of the expedition by pledging \$1 for every mile they cycled, totaling \$12,000.

When the cyclists rode through the finishing line at Velocity@Novena Square shopping mall entrance on 8 August 2008, it marked the end of the gruelling journey. Families, friends, mall's tenants and UOL staff applaud to welcome them back to Singapore. The memorable evening ended with a cheque presentation by Mr Liam Wee Sin, Chief Operating Officer of UOL Group to Mr Cai Xihao, team leader of the expedition.

The students also took time to put up a photo exhibition from 22 to 24 August 2008 at Velocity@Novena Square Atrium to share with the public their entire experience - the pre-expedition training, the fund-raising sessions, the journey and the schools they visited in Thailand and Malaysia. All these, in pursuit of their dreams, by breaking out of their comfort zone to raise funds for the less fortunate children.

the students' fund-raising Besides activities, the donation drive expanded to include UOL staff and our retail tenants. Donation cans were placed in tenants' shop of our shopping malls - United Square and Velocity@Novena Square, to help achieve the targeted sum.

### **UOL EMBARKS** ON ENVIRONMENT-FRIENDLY BUILDINGS

Building operations have a direct and indirect impact to the environment. At UOL, we continuously seek energy efficient solutions to meet the challenges of climate change and rising energy prices, creating environment-friendlier buildings.

In 2007, we kick-started with United Square building, having successfully converted the high wattage halogen bulbs of the water fountain to LED Aqua outdoor underwater bulbs. Through this replacement, we are able to achieve 50% reduction in energy consumption for the fountain lighting. Besides savings, the new LED bulb is able to give better lighting effect to the fountain.

This year, United Square has taken further steps to improve its building operation efficiency by embarking on the retrofitting of the central chiller systems. With this completion of the retrofitting, we are able to improve the system efficiency by 40%. This translates to lower energy consumption required for the same level of cooling comfort to our tenants and shoppers in the mall.

Moving forward, there are plans to review the energy consumption of all our commercial buildings and make conscientious effort in improving our environment.

#### PAN PACIFIC SERVICED SUITES DEBUTS IN BANGKOK

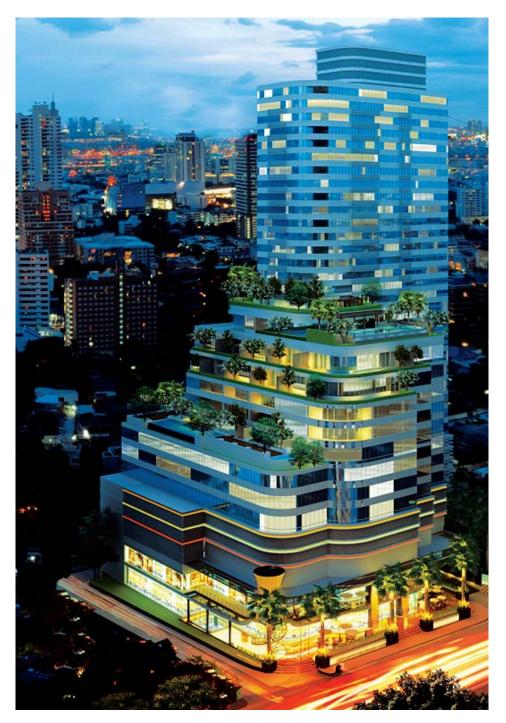


Your Local Connection

After a successful inaugural launch of its flagship property in Singapore, Pan Pacific Serviced Suites will be opening its first property in Bangkok in the second half of 2009. This will be the only luxury serviced accommodation in Thailand where residents can rely on Personal Assistants (PAs) to provide them with local connections to the city.

"We are pleased to partner with Pacific Star to establish Pan Pacific Serviced Suites in Bangkok. The signing of the Pan Pacific Serviced Suites Bangkok demonstrates our promise to grow the Pan Pacific Serviced Suites brand in the Asia Pacific region. This extended stay property will complement our Pan Pacific hotel in Bangkok allowing guests a choice of accommodations catered to their specific needs and at the same time, continue to enjoy the renowned Pan Pacific's quality service and warm hospitality," said Patrick Imbardelli, President & CEO of Pan Pacific Hotels and Resorts.

The eight-storey Pan Pacific Serviced Suites Bangkok is owned by the EUR1.2 billion Asian Real Estate Income Fund (a Pacific Star fund that invests in prime commercial and residential real estate in gateway Asian cities) and will be managed by Pan Pacific Hospitality Pte Ltd, a wholly-owned subsidiary of UOL Group. It will offer a total of 148 units comprising of studios, 1-bedroom



suites, 2-bedroom suites and 2+1-bedroom suites. Each stylishly designed suite will feature premium branded amenities and high speed internet access. Residents will be able to keep to their exercise regime at the state-of-the-art fitness centre, refresh themselves in the swimming pool or unwind in the Living Room or the Pacific Lounge for leisure.

Pan Pacific Serviced Suites Bangkok is part of Eight Thonglor, a 72,693 square meters mixed-use development that also includes a 34-storey apartment tower named Eight Thonglor Residences and a shopping centre spread over three levels offering an interesting mix of food and beverage outlets and a gourmet supermarket. Eight Thonglor is owned and managed by the Pacific Star Group.

"Thonglor has in the last few years built a reputation as the preeminent place to be seen in Bangkok with many hip restaurants, pubs and shopping centres. We believe the niche that Thonglor has built for itself will continue to attract young professionals to the area." said Pritpal Singh Gill, Country Manager for Pacific Star Thailand.