

## World Bank Conference

### held at Sheraton Suzhou Hotel & Towers

Sheraton Suzhou Hotel & Towers is pleased to be the official venue for The World Bank's 2-day conference "Commission on Growth and Development" on 13th and 14th November 2007. Senior Minister Goh Chok Tong who is also the Chairman of Monetary Authority of Singapore attended the conference together with Mr Zhou Xiao Chuan, President of People's Bank of China and many other commissioners from the European, India and the Eastern Caribbean Central Bank.

As the first international 5-star hotel in Suzhou, Sheraton Suzhou Hotel & Towers sets an exclusive mark in luxury hospitality above traditional 5-star standards in Suzhou. Its proximity to Shanghai provides an unparalleled total business solution for our guests.



Senior Minister of Singapore, Mr Goh Chok Tong arriving at Sheraton Suzhou Hotel & Towers



Sheraton Suzhou Hotel & Towers

The hotel is also in the process of adding 99 rooms including 14 luxurious suites to the current 407 rooms at the new Sheraton Towers Wing. All residents of Sheraton Towers will enjoy full butler service throughout the day and all the suites will come with large jacuzzi soaking tubs. Ready by mid-2008, guests staying in the Sheraton Towers will enjoy enhanced conveniences, comfort and privacy, with extended room amenities.

With the extension, the new wing located at the East of the main hotel building will provide comfortable living standard for guests traveling in and out of Suzhou. With its stunning traditional Chinese architecture and beautiful garden landscape, it will provide visual representations of ancient China with modern accommodations and amenities to meet our guests' needs.

Apart from the expansion project, the hotel will also refurbish another 131 existing guest rooms at the Pagoda Wing, renovate the western restaurant "Garden Brasserie", and construct a new check-in reception lounge for group business at the first level of the hotel. These are expected to be completed by 1<sup>st</sup> quarter 2008.

With the expansion, Sheraton Suzhou Hotel & Towers is geared to host bigger events and to provide quality that exceeds the traditional 5-star standards.



Photo with the winners

Men's Final winner, Mr Mika Koivuniemi of Finland

# Velocity@ Novena Square

## hosts the first bowling tournament in a shopping mall

UOL Group through Velocity@Novena Square, the main sponsor of the 40th Singapore International Open 2007 - Step Ladder finals, is proud to present the Step Ladder Final on 29 September 2007. For the first time ever worldwide, the Step Ladder Final is held in a shopping mall creating a total integrated shopping experience with a twist of sporting excitement. Two new bowling lanes were brought to the shopping mall, specially for this event.

With the event kicked off on 22 September, shoppers at Velocity were trying their bowling skills with the free trials extended to the community. Besides the personal bowling experience, shoppers could also pick up a few bowling tips from the professional bowlers' practice session.

A special 40-hour bowling marathon successfully created a new record in the Singapore Book of Records. Dr Vivian Balakrishnan, Minister of Community Development, Youth and Sports and Singapore Golden Boy, Remy Ong rounded up the marathon with their charity game for Assisi Hospice, raising \$57,000 for the hospice. We had the pleasure of having Mrs Jessie Phua, the first Singaporean to be appointed as



Dr Vivian Balakrishnan, Minister of Community Development, Youth and Sports playing his part for charity

the President of FIQ, Federation Internationale des Quilleurs (World Bowling Federation) to present the cheque with the raised amount to Sister Linda Sim, a representative of the hospice.

Shoppers at Velocity enjoyed a rare visual treat as both the men's and women's finals of this international tournament were staged. The women's final was between Zatil Iman and Sharon Koh, from Malaysia and the men's final was between Mika Koivuniemi of Finland and Daniel Lim of Malaysia. Both games were extremely competitive and exciting.

Mr Teo Chee Hean, Minister for Defence who graced the closing ceremony by attending the Men's final and presenting the prizes to winners was impressed with the event with its innovative location. Minister Teo later exchanged his views with UOL Group's President and Chief Executive Officer, Mr Gwee Lian Kheng and Chief Operating Officer, Mr Liam Wee Sin at the victory banquet, also held at Velocity.

This event created a huge buzz with the local and foreign media. The finals were broadcasted worldwide on ESPN and were captured by the local newspapers and television channels in Singapore.



Mr Teo Chee Hean, Minister of Defence presenting the Singapore Book of Records certificate to UOL Group's President and Chief Executive Officer, Mr Gwee Lian Kheng

Velocity@Novena Square is proud to be the sponsor of this history-making event as it clearly demonstrates the mall's determination to be the dedicated sports mall of the nation.

Besides bringing bowling closer to the shoppers, Velocity@Novena Square is bringing innovation to the next level by celebrating this Christmas on ice – Snowscape@Velocity at the mall. On 24 and 25 November, it brought in 2.6 tonnes of pure white snow and introduced the first-ever snowball fight and snowman building contests in Singapore. Shoppers can also enjoy ice skating, ice putting and other fun-filled winter activities as well as special ice skating performances by professional Australian ice-skaters between 27 November to 23 December.

# Mall In A Play Land



Character Dustbin

More than just a mall, United Square – the Kids Learning Mall has recently put in place several kiddy elements around the mall. The move was part of our efforts to create a fun play-and-learn environment for kids extending beyond the boundaries of the classroom environment while creating a truly unique shopping experience for the family.

Being the only kids oriented mall in Singapore, we are able to leverage and capitalise on this unique positioning to provide the best to shoppers. Understanding the needs of families and meeting their expectations are our priorities. With this vision in mind, United Square has purposefully installed play facilities at different parts of the mall to provide a wider plethora of play choices. Parents can now shop with peace-of-mind as their kids engage in fun play activities.

We have placed colourful seats in all parts of the mall and one of the largest interactive play screens in a Singapore mall to foster relations and to promote family togetherness. There are also play modules for toddlers and kids to encourage physical, social and cognitive development, which are essential in early childhood development. Another unique feature added are the colourful character dustbins specially fabricated to provide the extra touch of a kiddy mall.

This “Mall In A Play Land” concept will definitely push the boundaries of retail business and provide a whole new shopping experience at United Square.



Mini Playground



Kiddy Boat Ride



Colorful seats



Interactive Play Screen

# Pan Pacific Hotels and Resorts

recognized again as amongst the best hotels in the world



Pan Pacific Singapore

Five of Pan Pacific Hotels and Resorts' properties, namely, Pan Pacific Singapore, Pan Pacific Whistler Village Centre, Pan Pacific Whistler Mountainside, Pan Pacific Vancouver and Palau Pacific Resort have once again clinched prestigious global accolades at the Condé Nast Traveler's 20th Annual Readers' Choice Awards and the World Travel Awards 2007.

Voted by over 28,000 global travellers, the Condé Nast Traveler's 20th Annual Reader's Choice Awards named four Pan Pacific hotels and resorts as the best places to stay. Pan Pacific Whistler Village Centre beat competitors to secure the top spot as Best Resort in Canada, while Pan Pacific Whistler Mountainside earned a fifth place ranking. Both renowned ski resorts provide access to over 8,000 acres of skiing and recreational activities in Whistler and Blackcomb.

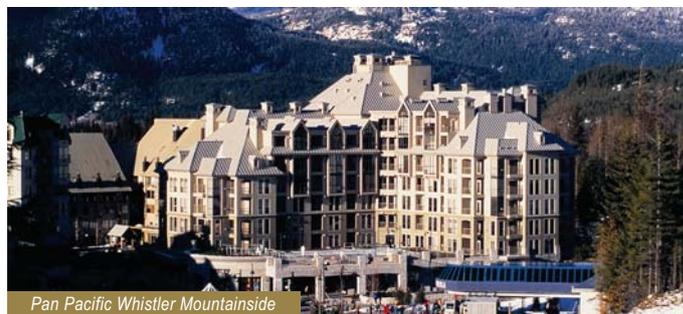
The luxurious downtown waterfront Pan Pacific Vancouver which offers panoramic vista of the harbour, mountains and city skyline was featured Top 10 Hotels in Canada while Pan Pacific Singapore was well placed in the rankings for Top 75 Asian Hotels.

In addition to the Condé Nast Traveler's 20th Annual Readers' Choice Awards, Pan Pacific Singapore and Palau Pacific Resort also attained accolades at the **World Travel Awards 2007**, voted by travel agents in over 190 countries.

For the second time running, Pan Pacific Singapore scored as Asia's Leading Business Hotel, having won the same award in 2006. The hotel's location near the business and financial hub in Shenton Way and Marina Bay makes it an excellent accommodation choice for executives.

Palau Pacific Resort, the only international luxury resort with its own private beach and extensive diving facilities, was voted Asia's Leading Diving Resort. Last year, it was winner of the Republic of Palau's Leading Hotel.

These awards are a testament of the strengths of the Pan Pacific brand and recognition of the Group's commitment to create a unique and unforgettable experience each time a guest stays at its hotels and resorts around the world. Now there are more reasons for travellers to stay at Pan Pacific Hotels and Resorts.



Pan Pacific Whistler Mountainside

## 1 Moulmein Rise scores again



The President's Design Award Ceremony

1 Moulmein Rise adds another accolade to its sterling list of awards with its latest win - The President's Design Award (Design of the Year 2007) besides the world class Aga Khan Award for Architecture in September this year and the 2006 ARCASIA Award for Architecture and the 2005 FIABCI Prix d'Excellence Award.

The President's Design Award is the nation's highest recognition of design talent and is conferred to those who have contributed substantially to our culture, environment and economy.

1 Moulmein Rise is the first residential project to win this prestigious award. Started in 2006, this year's recipients for the Design of the Year 2007 award are 0501, Bishan Community Library, Dell 966 All-in-One Photo Printer, PageOne Bookstore at VivoCity, PediGuard and Philips Singapore Learning Centre.