

UOL CHANNEL



A PUBLICATION OF UOL GROUP LIMITED. MCI (P) 145/04/2016. VOL.03.2016

A photograph of a modern building facade with a grid of perforated panels. The building is surrounded by lush greenery, including trees and a garden with white flowers. A paved walkway leads towards the building entrance.

THIRD SUSTAINABILITY REPORT: MORE FOR ALL



THIRD SUSTAINABILITY REPORT EXTENDS COVERAGE TO INCLUDE SINGAPORE'S HOTEL OPERATIONS

UOL's sustainability report released in July 2016 for the fiscal year 2015 has underlined its progress in sustainability. Entitled "More For All", the Group has also expanded the scope of reporting to include its local hotel operations, thereby covering all three core businesses of property development, property investments and hotel operations.

Compared with 2014, the Group performed better for its sustainability practices in 2015, including a significant improvement in safety performance, the formalisation of UOL's environmental management system for Property with ISO 14001 certification, as well as a substantial increase in the average training hours clocked by employees.

UOL Group Chief Executive Gwee Lian Kheng said: "Sustainability continues to be a journey for us. This has been a transition year for our sustainability efforts, with the merging of key material issues from two different industries, property development and hospitality. This joint effort will strengthen the Group's position to further embed sustainability as part of our strategic formula, and to create more value for all our stakeholders."



UOL'S DINOSAUR ADVENTURES RECOGNISED AT SRA RETAIL AWARDS



> The Dinosaur Adventures brought excitement to the participants and provided a unique experience.

The Dinosaur Adventures organised by UOL at United Square and OneKM last year during the June school holidays had captured the hearts of many shoppers, plus the judges of the SRA Retail Awards 2016. The event was a finalist for the Best Retail Event of the Year Award by the Singapore Retailers Association (SRA).

Long snaking queues leading to the exhibits of Dinosaur Adventures were a common sight, as the epic event attracted over 6,000 participants across both malls. At United Square, young children were taken on an educational Dinosaur Trail led by rangers to learn about prehistoric animals. Fun activities were organised around the exhibits, and shoppers had ample opportunities to snap photos with the animatronic dinosaurs. At OneKM, shoppers had a go at the obstacle course set in a prehistoric world, comprising rock climbing, plank walking and flying fox, among other high element obstacles.

During the period, there was a 70% spike in redemption sales as shoppers were enticed to make purchases in order to redeem passes and try out the exciting activities.

UOL General Manager (Marketing) Hauw Kheng Lip said: "Due to the popularity of the event, our malls saw an increase of 15% in footfall traffic, while the tenants experienced 12% growth in

sales turnover. The event also received extensive coverage by the media. We are always coming up with interesting and innovative ideas to provide unique experiences to our shoppers, so as to make their visit to our malls not only functional but also memorable."

The SRA Retail Awards are presented by SRA and supported by SPRING Singapore and Singapore Tourism Board. The Best Retail Event of the Year Award is presented annually to brick-and-mortar retail establishments and shopping centres that have executed unique, creative and successful events in terms of their impact in the retail scene.



PPHG UNVEILS THREE NEWLY REFURBISHED HOTELS

UOL's hotel subsidiary, Pan Pacific Hotels Group Limited (PPHG), has recently completed major refurbishments of its three hotels to stay competitive in the market.



> The extension of PARKROYAL Parramatta offers a new level of experience for its guests.

After undergoing an AUD25 million extension, PARKROYAL Parramatta unveiled its new hotel wing. Designed by award-winning Architectus, the extension is a seven-storey tower comprising the new PARKROYAL Club lounge, 40 Club Rooms and 50 Premier Rooms that offer a view of the city skyline. With the refurbishment, PARKROYAL Parramatta is now the largest hotel in Parramatta City by room count with 286 rooms. The addition of five meeting spaces to 13 also makes it the largest meeting and events hotel in the City.

Other enhancements include a gymnasium with state-of-the-art equipment and the new Bar 30 & Bistro which features al fresco dining as a complement to the local "eat street" vibe.

"The Club Lounge and Club Rooms will set a new benchmark in Parramatta. At the heart of Sydney's economic growth, corporate and leisure travellers can now enjoy the very best of facilities as we raise the bar on hotel quality in the region," said Michael Johnson, PARKROYAL Parramatta's General Manager.

Unveiling in Vietnam, UOL launched its first "Pan Pacific" hotel in the country with the opening of Pan Pacific Hanoi, a property acquired in 2001 through a joint venture with Hanoi Construction Corporation, which was operating as Sofitel Plaza Hanoi. Following a facelift to its lobby, lobby bar, all-day dining restaurant and meeting space, the hotel was rebranded as Pan Pacific Hanoi as of 1 October 2016.

PPHG Chief Executive Officer Bernold Schroeder said: "We are very excited to be bringing the "Pan Pacific" brand to a city like Hanoi, where personalised service and attention to detail perfectly complement our brand positioning. Having a brand-defining hotel in Hanoi is part of our strategy to establish our presence in key gateway cities in the Asia-Pacific region. We are committed to Vietnam as a strategic growth market as it ushers in a new phase of exciting developments in travel and tourism."

Pan Pacific Suzhou in China also received a fresh look for its meeting facilities, with brand new carpets and the use of pendant lighting to create a welcoming ambience. Seventy new Executive Premier Rooms were also added while the hotel's Hai Tien Lo Chinese restaurant underwent a full refurbishment.



> The Pacific Ballroom at Pan Pacific Hanoi provides the space and flexibility to hold any grand banquets and conventions.



> Pan Pacific Suzhou's Hai Tien Lo Chinese restaurant provides fine-dining experience in an elegant atmosphere.



WHAT A PURRFECT SIGHT!

Cat fanatics and shoppers at OneKM were lured to the mall atrium as tiny meows were heard, and cat owners were seen grooming their felines for the Raya CFA Cat Show 2016.

A total of 80 cats participated in the event held on 23 and 24 July 2016, organised by OneKM's tenant, Pet Lovers Centre, and the Feline Fanciers Society of Singapore. The award categories include Household, Kitten, Premiership and Championship, alongside the Best Dressed Cat Tent Award. Other programmes include a cat massage demonstration and a presentation of different cat breeds such as the Exotic Shorthair, Ragdoll and Norwegian Forest Cat.

UOL has also hosted several cat adoption drives this year with Pet Lovers Centre and the Cat Welfare Society at OneKM and United Square. They proved so popular that a large-scale cat adoption drive will be held on 30 October 2016, this time occupying the entire atrium of OneKM. Do drop by the mall that day to learn more about the life-saving initiatives by the Cat Welfare Society and perhaps, give a cat a purrfect home as well.



> Judge Brian Pearson from the Cat Fanciers' Association educated the public on different cat breeds.



WOMEN, RISING TO THE CHALLENGE

For the first time, women's basketball was played at the annual 3-on-3 caged B-Ball competition held at the court of Velocity@Novena Square. In the past, females could only play in the Mixed Open category in the male-dominated competition.



> Twenty-four women displayed their prowess at the inaugural Women's Open category.

Senior Advertising & Promotions Manager (Novena Square) Toh Pei Shiang said: "Our B-Ball event has always focused on the men's categories as they were more popular. But female voices got louder over the years, with many female basketball players continuing with the sport even after they left school. Last year, we saw an encouraging number of ladies in the Mixed Open category and their strength and prowess were on par with the guys! Due to strong response, we added the new Female Open category this year. The matches were truly exciting to watch. You wouldn't know which team would win until the end of the game!"

A total of 70 teams took to the caged court to battle it out at the event during the weekends from 26 August to 11 September 2016. Besides catching the sporting action, shoppers with a minimum spend of \$50 also got a chance at the Mini Hoop Shoot Out inside the mall and won exclusive prizes. Those who spent at least \$180 could redeem a limited edition Spalding basketball and exclusive Velocity merchandise.



POWER STATION PUMPS UP THE ENERGY AT ONEKM

Known for their powerful vocals and heavy metal music in the late nineties, the Taiwanese duo Power Station sent hundreds of fans wild once again when they appeared at OneKM on 30 July 2016 to promote their Next Station, World Tour concert, which was held in Singapore in August.

The duo has a large fan base in Singapore, as Singaporeans are familiar with their songs featured in many local dramas. Ardent fans, even from as far as Malaysia and Indonesia, flocked to OneKM to be the first 100 in line to score an autograph session with Power Station.



> Power Station duo Yu Chiu-hsing (left) and Yen Chih-in (right) with their fans at OneKM.