

BUYERS STORM KATONG REGENCY



KATONG REGENCY FULLY SOLD

Katong Regency saw overwhelming response at its sales launch on 19 April 2012. Over 70% of the units were snapped up on the first day of sale. Within a week, the project was fully sold. Located along Tanjong Katong road and across the Paya Lebar MRT Interchange Station, the 244-unit Katong Regency will sit atop of One KM, a knowledge-and-education themed mall offering lifestyle, edutainment and gastronomy.



Perspective of Katong Regency and One KM

Set within the District 15, Katong Regency is a rare freehold project with proximity to major expressways and a stone's throw away from Paya Lebar Central, which the government earmarked as a commercial hub under the 2008 Master Plan. It is also within a two-km radius of 20 local and international schools, including the Tanjong Katong Girls' School, Chung Cheng High School (Main), Geylang Methodist School and Canadian International School.

Katong Regency offers one- to three-bedroom apartments spread over three residential towers. More than half or 126 units comprise one bedroom and one-plus-one study bedrooms, with 58 two-bedroom units, 36 three-bedroom units, as well as 18 sky suites, and six exclusive penthouses. The units were priced from about \$950,000 for 550-square feet one-bedroom unit, \$1.38 million for 960-square feet two-bedroom unit, \$2.05 million for 1,389-square feet three-bedroom unit and \$2.52 million for 1,970-square feet three-bedroom penthouse unit.

The overall project is designed by SAA Architects, consecutive winner of BCI Asia Top 10 Architects from 2009 to 2012. Ministry of Design, two-time recipient of the prestigious President's Design Awards, conceptualised the interior design. The spaces in each residential unit are conceived to make an innovative style statement and to add a dimension of versatility. Generous provision of fixtures and fittings such as storage cabinets, oven, cooker hood and hob, refrigerator, washer and dryer complete the luxurious living in this exclusive residential project.

Katong Regency also features a clubhouse with an indoor gymnasium, poolside lounge steam rooms, a main infinity pool, a barbeque patio, and a jacuzzi among other facilities. The residential development is expected to be completed in the fourth quarter of 2014.



The 1+1 bedroom show unit



The 3+1 bedroom show unit

UOL ON FTSE EPRA/NAREIT GLOBAL DEVELOPED INDEX AND PURE ASIA INDEX

On 18 June 2012, UOL entered the FTSE EPRA/NAREIT Global Developed Index and FTSE EPRA/NAREIT Pure Asia Index as a constituent stock following the indices quarterly review. Both indices fall under the FTSE EPRA/NAREIT Global Real Estate Index Series which is designed to represent general trends in eligible listed real estate stocks worldwide. Relevant real estate activities are defined as the ownership, trading and development of income-producing real estate.

In the days following the announcement of its inclusion, UOL stock jumped 16.6% from \$4.22 on 7 June to \$4.92 on 15 June, and trading volumes on 15 June clocked in their highest levels since March 2005. UBS Securities believes that these indices inclusion will increase institutional investors' interest and increase liquidity to the stock going forward. The report said it could also mean a potential MSCI index inclusion, allowing UOL to trade at a narrower discount to revalued net asset value.

NASSIM PARK RESIDENCES RECEIVES ARCHITECTURAL DESIGN AWARD

Nassim Park Residences was one of the 22 recipients honoured out of the 112 submissions at the prestigious Singapore Institute of Architects (SIA) Architectural Design Awards 2012. The project received an Honourable Mention in the Residential Category. The judges said that the development is a sophisticated design of well-planned apartments set within a quietly appointed enclave in the city where the natural environment is still well-preserved. They also commended the comprehensive design skills shown by the design team.

The SIA Architectural Design Awards promotes and encourages distinction in architectural design. It recognises the achievements of SIA members in their pursuit of architectural excellence and motivates architects to push the boundaries with innovative solutions. SIA hopes to imbue architects with the relentless mindset of continually achieving greater heights, leading to the vision of Singapore architecture being acknowledged as world class standards. The Awards also aims to heighten the appreciation and patronage of good architectural design from both the architectural fraternity as well as the general public.



Mr Kam Tin Seah (far right), Senior General Manager for Investment & Strategic Development, receives the award at the SIA Architectural Design Awards 2012

HI-5 LIVE SHOW, A RESOUNDING SUCCESS!

United Square Shopping Mall turned the music up this June holidays by presenting the hit pre-school superstars – Hi-5! Over 500 families attended the debut live performance show. The subsequent shows also enjoyed full house. During the performances, children in the audience sang and danced to the popular tunes along with Tim, Stevie, Lauren, Casey and their new member, Dayen. For every show, the first 60 families had a photo opportunity with the Hi-5 cast.

Packed with the all-time favourite songs such as "L.O.V.E", "Turn The Music Up" and "Making Music", the high-energy show kept the kids on their toes throughout. The merriment was in an atrium full of dazzling backdrops, balloon arches and decorations.



Kids pack the mall's atrium during the Hi-5 performance

PAINT THE TOWN ORANGE AT VELOCITY!



Opponents come face-to-face in the paintball challenge

Velocity set a new record in the retail scene again this Great Singapore Sale by being the first shopping mall to build a paintball arena and hold a paintball competition within the mall premises. The impressive urbanised set-up of the paintball event, Operation Wipeout, caught the attention of shoppers, passers-by and the media. The event was well covered in The Straits Times and Lianhe Zaobao. Velocity's Facebook page also extended its reach to the internet community with real-time updates of photographs and videos.

There were two choices of participation for interested individuals; both posed a different kind of challenge. For the individual category, participants chose from maintaining momentum or increasing pace to complete a round of target shooting within the shortest time. For group category, challengers had to combat, dart and hide in the three-storey paintball arena avoiding opposing team's paintballs and at the same time grabbing designated flags to accumulate points in four minutes.

The preliminary competitions which commenced on 2 June to the grand finale on 30 June and 1 July drew in the crowd. Shoppers and passers-by joined the participants in cheering for their teammates. The competitive atmosphere was further hyped with the emcee's quick-witted commentaries and announcements of scores during the game intervals.

Shoppers who spent in Velocity participated in indoor games and stood a chance to win a trip for two to the Abu Dhabi Grand Prix from 2 to 4 November 2012. The lucky winner was Mr Chang Sun who won the trip for two to the Grand Prix and Velocity premium worth \$4,500.

PAN PACIFIC HOTELS GROUP TO LAUNCH SECOND PAN PACIFIC SERVICED SUITES IN SINGAPORE; APPOINTS VICE PRESIDENT, SERVICED SUITES TO DRIVE EXTENDED STAY PORTFOLIO PERFORMANCE

Pan Pacific Hotels Group, the listed hotel subsidiary of UOL, will launch another Pan Pacific Serviced Suites in Singapore in the beginning of 2013. This follows the success of Pan Pacific Serviced Suites Orchard, Singapore.

The new 180-room Pan Pacific Serviced Suites Beach Road, Singapore will boast all the unique features – notably its 24-hour Personal Assistants (PA) Service – that guests and residents enjoy at all Pan Pacific Serviced Suites properties. This is the fourth Pan Pacific Serviced Suites in the Group’s portfolio – after Pan Pacific Serviced Suites Bangkok and Pan Pacific Serviced Suites Ningbo (opening August 2012). It will complement Pan Pacific Serviced Suites Orchard, Singapore by offering customers an alternative and highly accessible location in the vibrant enclave of Beach Road, bordering the city and the Central Business District.



Perspective of Pan Pacific Serviced Suites Beach Road, Singapore (building tower on right)



Richard Tan, Vice President, Serviced Suites of Pan Pacific Hotels Group Limited

Supporting the Group’s strategy to expand its serviced suites portfolio in Asia and Greater China is the appointment of Richard Tan, Vice President, Serviced Suites. Richard will oversee operations of the Group’s seven serviced suites properties, ensuring their quality of service and successful financial performance as the Group primes for further growth in the extended stay segment. He will also spearhead innovation systems within these operations and work with Group’s development team to seek out new opportunities for growth in the region.

Outside Singapore, the Group will extend its Pan Pacific and PARKROYAL serviced suites offerings into China with two new properties this year. While Pan Pacific Serviced Suites Ningbo will be part of the Group’s first joint hotel and serviced suites development in China, the opening of PARKROYAL Serviced Suites Green City, Shanghai will mark the debut of the PARKROYAL brand in the country.

PAN PACIFIC NIRWANA BALI RESORT REFRESHES GUEST EXPERIENCES WITH US\$10 MILLION REFURBISHMENT

Pan Pacific Nirwana Bali Resort unveiled a brand new experience with its refreshed guest rooms, restaurants and facilities. Located atop Bali’s magnificent southwest coast and set against the Indian Ocean and renowned Tanah Lot temple, the 103-hectare resort invites guests to experience the essence of Balinese culture and tradition through its tranquil location and revitalised surrounds.

“In light of the increasingly competitive landscape in Bali, we decided to take on creative and proactive approaches that will differentiate our resort from the others, and strengthen the Pan Pacific brand in the region,” said Joseph Polito, General Manager of Pan Pacific Nirwana Bali Resort. “The refurbishment is a strategic move for Pan Pacific to gain a competitive edge in the hospitality industry in Bali, and our offer of a



View of poolside

fully-integrated resort that comes with a whole suite of new and unique offerings further reinforces our positioning in the market.”

The US\$10 million refurbishment completed in December last year, included the resort’s 278 guest rooms and villas, restaurants, bars and events spaces as well as the Nirwana Spa and children’s activities centre. Amongst its new features are Pan Pacific’s signature Pacific Club rooms and Pacific Club, new and innovative dining and entertainment



Bedroom of Villa

concepts, and newly-created family rooms with children’s bunk beds.

Pan Pacific Nirwana Bali Resort won the ‘Indonesia’s Leading Golf Resort’ title in the World Travel Awards in 2010 and 2011. The resort is up for the same award in this year’s World Travel Awards 2012, and has also garnered a nomination for ‘Asia’s Leading Golf Resort’ as well as ‘Indonesia’s Leading Spa Resort’. The winners of the Awards will be announced later in the year.