

UOL CHANNEL

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THE TREVER SEES
STRONG SALES



THE TRE VER DRAWS BUYERS WITH ITS STRONG ATTRIBUTES



> One of the unique selling points of The Tre Ver (artist's impression) is its lush greenery built into the development.



> Happy buyers who secured their choice units.

Prospective buyers were attracted to the strong attributes of The Tre Ver, which is a residential development that brings garden living right to the doorstep. They swarmed the showflat during its launch weekend on 4 to 5 August 2018. Within three hours, more than 140 units out of the 200 released in the first phase were sold.

True to the concept of biophilic design, the 729-unit development located at Potong Pasir Avenue 1 is built into the surrounding natural landscape, featuring a 220m Kallang River frontage and 12 conserved raintrees. Designed by award-winning WOHA Architects, "breathing architecture" is integrated within the development, with sky terraces for all nine towers and airy living spaces in all units, including green foyers for some residential units. Coupled with the excellent connectivity to the Central Business District and its close proximity to many schools, The Tre Ver is an attractive choice for homebuyers and investors.

"We are very pleased as the response is stronger than the Phase 1 launches for our previous projects such as Thomson Three, Principal Garden and Botanique at Bartley. We believe the buyers saw the strong value proposition of the product and the realistic pricing. Riding on this success, we are immediately releasing Phase 2, with more units offering dual view of the amenities and the river," said Jesline Goh, Senior General Manager (Asset Management and Marketing) of UOL.

Prices start from \$738,000 for a one-bedroom and \$2.08 million for a four-bedroom unit. The 99-year leasehold project is expected to be completed by 2022.

The Tre Ver is a 50:50 joint venture by UOL and its subsidiary, United Industrial Corporation.



PPHG OFFERS MORE BENEFITS TO GUESTS

As today's discerning travellers place greater value on experiences and services, Pan Pacific Hotels Group (PPHG) is offering more meaningful rewards and benefits to its guests through two loyalty programmes.

With Pan Pacific Connections, a by-invitation only bookers' programme, members can book at special corporate rates and enjoy instant reward points for their bookings, which can be used to redeem a rich selection of rewards from hotel stays, dining, wellness, lifestyle and shopping products.

Pan Pacific DISCOVERY is a refreshed brand from the previous DISCOVERY, which entitles members to explore some intriguing local experiences. More benefits have since been introduced, including exclusive member's rate, late check-out and room upgrades. From August 2018, the serviced suites in Singapore and Malaysia also began to offer this programme.

For more information, please visit discoveryloyalty.com or panpacific.com/discovery.



CELEBRATING LOYALTY AND SUCCESSES



> UOL Chairman Wee Cho Yaw (left) honoured Mr Gwee Lian Kheng, UOL Group Chief Executive, for his 45 years of service with the Group.



> UOL Deputy Group Chief Executive Officer Liam Wee Sin (centre) received his 25-year Long Service Award at the D&D.

The annual Dinner and Dance (D&D) at UOL is not only an event for staff to get together and bond with colleagues. It is also a time to recognise its dedicated people who contributed to the successes of the Group.

On 6 September 2018, more than 400 participants, including Board members and staff, attended the D&D held at PARKROYAL on Beach Road. Aptly named "Into The Future", the event saw futuristic images of UOL's milestones and vision for the future. The audience were further wowed by the Best Dressed teams with their avant-garde fashion.

The highlight of the evening was when Mr Gwee Lian Kheng, UOL Group Chief Executive, and Mr Liam Wee Sin, UOL Deputy Group Chief Executive Officer, were up on stage to receive their long service awards for having served the Group for 45 and 25 years respectively. All staff unreservedly gave Mr Gwee a standing ovation, as his unbeatable loyalty and strong leadership have steered UOL through many property cycles to where it is today.

Mr Gwee will retire in January 2019 after 45 years of illustrious service, and he will remain a Director on the Board. Mr Liam will be appointed as Group Chief Executive on 2 January 2019.

It was a momentous evening for everyone!



EXPANDING HOSPITALITY PRESENCE IN JAKARTA



> Thamrin Nine (artist's impression) is designed by internationally-acclaimed Kohn Pedersen Fox Associates (extreme right: Tower 2)

UOL is expanding into Jakarta, a fast-growing city in Asia, with two hospitality announcements on 16 July 2018.

The Group acquired 180 apartments and ancillary facilities at Tower 2 of Thamrin Nine, a mixed-use development in central Jakarta, for approximately \$76.3 million. The apartments will be developed into a 180-room PARKROYAL Serviced Suites. At the same time, UOL's hotel subsidiary, PPHG, signed a hotel management agreement with PT Putragaya Wahana to operate a 200-room PARKROYAL Jakarta within the same tower.

All this was done within a year of securing an agreement with PT China Sonangol Media Investment to operate an approximately 179-unit Pan Pacific Serviced Suites Jakarta in the North Tower of Indonesia 1 located along Jalan Thamrin. The property is slated to open by 2020.

UOL Deputy Group Chief Executive Officer Liam Wee Sin said: "We have been looking at expanding our presence in Jakarta, as we see growing demand for quality accommodation for business and leisure in one of Asia's fastest-growing cities. The latest acquisition of an asset and signing of a management contract in Thamrin Nine will strengthen the Group's hospitality footprint in Jakarta, bringing the total number of owned/managed hotels and serviced suites in the city to three. Our venture in Jakarta forms part of our strategic growth, enlarging our Pan Pacific and PARKROYAL brand presence in the region."



ONEKM REBRANDS TO KINEX TO ENRICH SHOPPER'S EXPERIENCE

With disruptive technology, physical retail stores are becoming more of a point of experience instead of the traditional point of sales. To keep up with the times, UOL has rebranded its OneKM mall to KINEX, a lifestyle and community-centric mall that promotes social activities and interactions.

UOL Deputy Group Chief Executive Officer Liam Wee Sin said: "Disruption is here to stay in the retail scene. The new KINEX embraces disruption and the fresh positioning creates a new level of experiential shopping for us to stay ahead."

A major attraction of KINEX will be the first-of-its-kind indoor retail theme park. Operated by Invade, the company behind Mox, it offers a wide range of interesting, independent lifestyle brands, trendy workshops, events and a café. The mall will also feature a permanent pop-up retail concept where products and services are updated regularly. Food lovers will also be excited with the opening of Fatburger, its first location in Singapore at KINEX, as well as an upcoming revamped food hall.



> Artist's impression of the permanent pop-up retail concept at KINEX.

Jesline Goh, Senior General Manager (Asset Management and Marketing) of UOL, said: "The retail landscape is changing and as a mall owner, we continually look at ways to redefine and rethink the shopper experience to stay relevant. With e-commerce and social media, retail spaces need to evolve to bring about unique experiences that consumers cannot find online. KINEX – a combination of kinetics and experience, aims to bring the community together through creating and collaborating with retailers on fresh experiential concepts to constantly captivate shoppers."



PANCAKE PASSION, SPARTAN SPIRIT



> The pint-sized spartans received an additional lift from the volunteers.

During the school holidays on 4 September 2018, UOL held a closed-door event for 40 children from Care Corner Student Care Centre at its two malls in Novena to have a fun-filled afternoon flipping pancakes and climbing obstacles.

At United Square, they learnt to make pancakes and transformed the plain pancakes into works of art. While at Velocity@Novena Square, they conquered a series of mini-spartan obstacles, putting their skills and agility to test. Nineteen UOL volunteers also engaged the children enthusiastically during the activities.

Care Corner Student Care Centre provides before-and-after-school care for students, particularly those from less advantaged backgrounds. As part of its corporate social responsibility efforts, UOL had earlier sponsored the replacement of ceiling fans in two of its centres, so that the children can learn and grow in a comfortable environment.

The outing at the malls was a treat for the children to have some fun and learn something useful.

Nabila Rihanna Binte Zali, eight, loved the pancake activity. She said: "I never knew that cooking could be so fun and artistic. I enjoyed myself very much!"

Nine-year-old Beh Yu Shuang said: "The obstacle race was challenging, but it was very exciting and I overcame my fear of heights. That helped to build up my confidence."

Madam Lim Li Hua, Head Teacher, appreciated the effort by UOL. She said: "My students had a wonderful time today. Not only were the activities fun, but they were also very stimulating to the mind. They helped to bring out the hidden talent of the students as well as other qualities of a child."